

LOVE 5K RUN

Saturday, February 12, 2022

Race Description

The Love Run 5K is a family-friendly event that provides a fun way to bring the community together while supporting poverty relief efforts in our city and all over the world. Registrants will have the option to participate in person at CityChurch Bandera Road or virtually.

Since our inaugural year, 2019, we have had over 1000 participants and many more friends and families enjoy this event. **Through the support of participants and sponsors over \$33,000 has been raised for our Charity Partners!**

Charity Partner

All profits go toward CityChurch's Social Action Fund which financially supports development efforts that attack the root issues of poverty and equip partners to create long term solutions in their community. The three receiving organizations are the following:



The Strong Foundation • strongfoundation.org

Strong Foundation is a non-profit based out of San Antonio that assists homeless families with children and parents working at regaining custody of their children. Their program works to keep families together and provides educational classes and support groups as they work to get back on their feet.



Liberia Now • liberianow.org

Liberia Now partners with Liberian communities through projects in education, infrastructure, healthcare, economic development, and spiritual renewal. They build water wells, resource clinics, provide micro loans for small business and maintain a school they built for the impoverished community of Monrovia.



Casa Hogar Pies Hermosos • pieshermososac.org

Casa Hogar serves as a transitional shelter for children who have been removed from unsafe living conditions. Children are provided meals, medical care, education and so much love. In addition, Casa Hogar is supporting Tarahumara children, an indigenous tribe from Chihuahua, Mexico through food and clothing distributions within urban Tarahumara villages.

BECOME A SPONSOR | Step up for families and communities here in San Antonio and around the world by becoming a Love Run 5K 2022 Sponsor. Along with making a long-lasting impact through our Charity Partners, your sponsorship gives you access to many ways to promote your company to thousands.

	Tier 1 \$250	Tier 2 \$500	Tier 3 \$1500	Tier 4 \$3000	Exclusive \$5000
Name on Race T-shirt & Website	✓				
Logo on Race T-shirt		✓	✓	✓	✓
Prominent Company Recognition on Website		✓	✓	✓	✓
Logo Included on Print Materials		✓	✓	✓	✓
Company Recognition on Social Media Sponsor Post		✓	✓	✓	✓
Exclusive Company Recognition on Social Media Sponsor Post			✓	✓	✓
Logo Displayed on CityChurch Campus prior to Event (posters, digital signage, etc.)			✓	✓	✓
Option to Leave Ad or Swag in Race Day Packet			✓	✓	✓
Logo Included in Pre-race Email Campaign				✓	✓
Social Media Story Takeover Prior to Event				✓	✓
3 Minute Sponsor Segement at Event				✓	✓
Exhibit/Booth at Event				✓	✓
Free Race Entries			2 Entries	4 Entries	6 Entries
Discount Code Sponsored by Your Company					✓
Logo on Medal Lanyard					✓
Logo Included on Step & Repeat Photo Background					✓
Facebook Live Segement Day of Event					✓

To ensure ample promotion (or) awareness of our sponsors we highly encourage a commitment prior to December 15, 2021. In the event that you become a sponsor after any print or distribution dates, we will make accommodations to best promote your company.

To become a sponsor visit loverun5.com/sponsor. Love Run 5K sponsorship deadline is January 7, 2022. For more information call 210.523.9085 or email info@loverun5.com.

loverun5.com/sponsor